

SUCCESS IN THE CITY



An inspiring event, Success in the City is honored and proud to bring you Cups Full of Hope, a heart and thought-provoking art exhibition and fundraising event to benefit our own local non-profit, Tigerlily Foundation, that helps support women confronting breast cancer!

Cups Full of Hope celebrates and honors the lives of those confronted with breast cancer and those we have lost. Our gathering will feature bras that have been transformed into amazing works of art while bringing together survivors, supporters, benefactors and friends.

SUBMISSION DUE DATE Aug 27th

FEE: \$25 to submit a decorated and designed-by-you bra!

SUBMISSION GUIDELINES!

If you wish to share your creativity and submit your own designed bra, you **MUST** register your finished pieces online by paying the submission fee. **PLEASE READ** the submission guidelines below before entering. All pieces must be postmarked by August 27, 2010.

Our SITC judges will choose 1st, 2nd and 3rd prize in the exhibit.

Join us as we support the Tigerlily Foundation in the fight against breast cancer while we view creative works of bra artistry!!

SPONSORSHIP OPPORTUNITIES:

Silk - Premier Title Sponsor - \$3,500

Satin - Venue Sponsor - \$1,500

Lace - Bar Sponsor - \$1,500

Cotton - \$500

Flannel - A donation of \$50 or more to Tigerlily will get you a shout-out in our newsletter!

[Learn more about our Cups Full of Hope Sponsorship opportunities and details](#)

here!

CIT (Center for Innovative Technology)
2214 Rock Hill Rd. | Herndon, VA 20170

Wednesday, September 15, 2010 | 6 - 8pm

COST:

EARLY BIRD REGISTRATION:

EARLY BIRD THAT GETS THE WORM REGISTRATION"

Members: \$65

Non-members: \$85

SUBMISSION FEE: \$25 to submit a decorated and designed-by-you bra!

REGISTER

DC
MAGAZINE



Admit it (we will if you will), you've fantasized about the life of a celebrity or super-model and what it would be like to be pampered, fussed and awed over while posing for your very own full page photo in a magazine.

To that end we won't hesitate to move heaven and earth and scheme, plot and plan do deliver your hearts desire and see that your dreams do come true.

Success in the City has joined with DC "Modern Luxury" magazine and Saks Fifth Avenue to help make your dream come true. Together we are bringing you a unique advertorial opportunity in the November 2010 issue for Success in the City members - recognized as the women in the Greater Washington area who exemplify the leadership skills, knowledge and dedication that makes you the elite of your field (that's what they said about you, we just said you were cool). No, not just any advertorial opportunity, but one that will knock your socks-off opportunity.

To meet the October publishing deadline the photo shoot is scheduled for mid September, 2010 at Saks Fifth Avenue Tysons Galleria. Prior to the shoot day you will spend some time with a personal shopper and stylist experienced at dressing some of the most famous women in Washington DC and around the world. They will help you select your perfect outfit that represents your sass and style and prepare you to enjoy your moment in the celebrity spotlight.

For questions, additional information or to reserve your photo shoot day and time please contact Martha Pheeny, Account Executive, DC magazine at (202) 350-6335 or mail to: mpheeny@modernluxury.com

DC Magazine's Dynamic Women of Washington Information!



Success in the City and the Washington Business Journal are partnering to bring you an opportunity to highlight your company in a business card format in 4-color on a Success in the City full spread. You can reach more than 100,000 business decision makers in the Greater Washington area. That's less than 1¢ or a penny per person by advertising in the most widely read business publication in DC!

Like Success in the City, the Washington Business Journal celebrates women who stand out and influence others to help develop lasting relationships with other successful women.

Don't miss this chance to tell the business community how fabulous you are by advertising in the upcoming issues on

August 27th


November 19th (Women Who Mean Business supplement)

February 19th

May 14th

Include your ad on the spread in all four issues for \$150/insertion or \$200/insertion if you don't want to commit to all four. To place your ad, please call Sarah Bloomenthal, Advertising Executive, Washington Business Journal at (703) 258-0851 or email sbloomenthal@bizjournals.com.

Opportunity for the Fabulous!



SUCCESS IN THE CITY

4-COLOR INCLUDED

Promote your *Divas Status!* and reach *Women Who Mean Business*

BUSINESS JOURNAL
www.washingtonbusinessjournal.com

Tracy Meier
 Advertising Director
 Washington Business Journal
 1100 Wilson Blvd., Suite 400
 Arlington, VA 22209
 TEL 202.288.2880
tracy@wbijournal.com

(Actual ad size shown.)

Like Success in the City, the Washington Business Journal celebrates women who stand out and influence others to help develop lasting relationships with other successful women.

Don't miss this chance to tell the business community how fabulous you are by advertising in the upcoming issues on:

- August 27th
- November 7th (Women Who Mean Business supplement)
- February 25th
- May 14th

Include your ad on the spread in all four issues for \$150/resortion or \$200/insertion if you don't want to commit to all four.

Success in the City and the Washington Business Journal are partnering to bring you an opportunity to highlight your company in a business card format in 4-color on 4 Success in the City full-issues. You can reach more than 100,000 business decision-makers in the Greater Washington area. That's less than 1¢ a penny per person by advertising in the most widely read business publication in DC.

To place your ad, please call Sarah Bloomenthal, Advertising Executive, Washington Business Journal at 703.258.0851 or email sbloomenthal@bizjournals.com.

Great Events You Don't Want to Miss!

SmartCEO Brava! Women of Achievement Awards - Wed, Jul 21 - 6 - 8:30pm -

Change and Empower Her World - Benefiting The Tigerlily Foundation - Thu, Jul 22 - 6 - 9pm

Metropolitan Business Council Luncheon - Fri, Jul 30 - 11am - 2pm

Shen Yun at The Kennedy Center - Wed, Aug 25 to Sun, Aug, 29 - 7:30 - 10pm

The Power Conference - Wed, Sep 1 - 8am - 4:30pm



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