



Leadership Communications Workshop

Registrations Accepted Now!

Take your organization and
your career to a higher level!

Register Now For City of Your Choice!

Four convenient dates. Four great locations. Three dynamic instructors.

- September 23 & 24, 2010 Charleston, SC
- October 7 & 8, 2010 Arlington, TX
- **October 14 & 15, 2010 Washington, D.C.**
- October 27 & 28 - Fresno, CA

[Click Here to Register and View Full Program Agenda](#)

**To ensure small groups for individual attention
seating is limited to 25 participants per session.
Secure your place today!**

Join fellow communications professionals from business, government, colleges and universities, and non-profits across the country for a high-energy day-and-a-half workshop designed to take your organization and your career to a higher level.

This hands-on workshop will provide you with practical applications
you can use immediately to improve your skill sets in:

Speechwriting

Speaker Placement

Speaker Coaching

You will learn how to:

- Develop messages that will advance your organization's strategic objectives
- Structure and write speeches that will resonate and influence
- Place your speakers on high-value forums and conferences
- Help your speakers make a more credible and compelling delivery
- Leverage social media to reach a wider audience
- Be a more valuable asset to your organization

In addition, each participant will receive:

- Discount rates at recommended hotels
- A free written critique of a speech or presentation
- A free written critique of your principal executive's speaking abilities, and
- **A free Flip Mino 60-minute video camera!**



Workshop Hosts



our Instructors



Carmie McCook is president of Carmie McCook & Associates, a nationally regarded public speaking, B2B presentation, and media training firm headquartered in Washington, D.C.

message
placement,
Leadership



Ron McCall is president of Executive Communications, specializing in development, speaker and building Thought programs.



Chuck Toney is Principal Speechwriter and Policy Analyst for Mike Adams, President, University of Georgia.



For more information about Carmie McCook & Associates visit www.carmie.com

For questions call 202.558.5486 or email carmie@carmie.com

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