

Boot Camp

Lead Star's Boot Camp is anything but Basic Training.

Lead Star's premiere training event is designed exclusively for women looking to expand their leadership abilities. By dedicating an entire day to working with best-selling authors, Lead Star's founders, and leadership coaches Angie Morgan & Courtney Lynch, participants will learn leadership principles and how to apply them. And, of course, as former Marine Corps Captains, Angie & Courtney are quite familiar with the rigors and rewards of Boot Camp.

Though Lead Star's Boot Camp demands no physical feats of attendees, there will be many intellectual challenges to stimulate great dialogue, personal and professional growth, and an invaluable exchange of ideas among a diverse audience of women leaders.

Now is your time to make leadership development your top priority. When you attend Lead Star's Boot Camp, you're making a commitment to develop key skills that will allow you to refocus your energies on becoming a stronger leader.

Lead Star's Boot Camp will provide you:

- ★ An in-depth analysis of your personal leadership style
- ★ Deeper awareness of where leadership skills can help you capitalize on your success
- ★ Best practices that will allow you to overcome any limiting behaviors
- ★ Leadership strategies that go beyond those discussed in Angie & Courtney's best-selling business book *Leading from the Front*
- ★ The networking opportunity of a lifetime – you will experience Boot Camp with a talented, focused group of women professionals
- ★ A reflection period that will allow you to re-launch your career and re-dedicate yourself to leadership fundamentals
- ★ A selection of Angie & Courtney's favorite leadership books and articles, hand-picked for their practical guidance and quality content
- ★ One well-stocked gift bag, complete with Lead Star items that will make great companions on your leadership journey

What our clients are saying:

"I recently attended one of your seminars at the Wal-Mart Home office and want to thank you for the awesome presentation. Please know that I walked away from that auditorium with a set of tools that I will be able to use for the rest of my life at work and at home."

Lee Morris
Wal-Mart

"Thank you so much for your invigorating and inspirational talk last Friday. It has sparked growth in me already and I'm looking forward to taking it to the next level!"

Karen Palmer
NEW Member

"The presentation was great. I know our table enjoyed not only your message but the delivery – the humor, real-life stories, and easy camaraderie that you and Angie share. You were able to summarize in one short afternoon what it's taken me years of trial and error to learn. I wish I had met you earlier in my career!"

Cathy Doyle
Regional Sales Manager,
General Mills

"As I wrote in my critique and told you, your presentation was the best one I've attended. I don't say that lightly, as I have been a student and practitioner of leadership for a very long time."

Mark Smith
Vice President, SAIC

"I attended your workshop at Marathon today and wanted you to know I was in awe of your presentation."

Kari Blair
Marathon Petroleum

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An Enriching Experience

Attending Boot Camp will be one of the best decisions you've made in your professional career. Leadership training of this caliber has never been more accessible and affordable. Lead Star is a company unlike any other: its practical, relevant leadership guidance allows every professional to maximize his or her leadership performance. 20 percent of *Fortune* magazine's Top 50 Companies have entrusted Lead Star to train their employees – these companies value the return on investment they get from Lead Star with their training dollars.

Upcoming Event Dates & Locations

We are currently accepting registrations for the following dates:

Thursday, May 15, 2008

Horizon Ballroom
Ronald Reagan Building
1300 Pennsylvania Avenue
Washington, DC 20004
Cost: \$595 (per person)

Thursday, October 23, 2008

Washington, DC Area
Cost: \$595 (per person)

Program Cost

Registration for Boot Camp is \$595.00 per person. This fee includes all program materials, a catered lunch, and snacks throughout the training session. To register, visit www.leadstar.us or call (800) 381 7780. Organizations interested in reserving five or more seats qualify for a 20 percent discount. For more information on the "Corporate Pass" for five or more attendees, contact Alison Carling at (703) 349 5194 or by e-mail at acarling@leadstar.us

About Lead Star

Lead Star was founded in 2004 by Angie Morgan & Courtney Lynch, best-selling authors of the business book *Leading from the Front* (McGraw-Hill), who made a commitment to provide practical, relevant, and inspiring ways to grow and develop leaders. Lead Star teaches leadership based on Angie's & Courtney's experiences as Marine Corps officers, private sector professionals, and entrepreneurs.

Through Lead Star, Angie & Courtney have shared their leadership message with more than 50,000 professionals worldwide. These include employees, managers, and senior executives in Fortune 500 companies, nonprofits, law firms, and educational institutions. Lead Star's numerous clients include Wal-Mart, Dell, FedEx, Merrill Lynch, Charles Schwab, Cisco Systems, Baylor College of Medicine, the National Association of Legal Professionals, and the Network of Executive Women. Lead Star's empowering message resonates with men and women everywhere.

The firm's leadership expertise has been highlighted by FOX News, CNBC, and CNN. Their efforts to spark a national dialogue on the topic of women and leadership have been noted in publications ranging from *BusinessWeek* to the *Chicago Tribune*, *Financial Times, Inc.*, and *The New York Times*.