



## Association of Strategic Alliance Professionals

### *January Chapter Meeting*

## **“Organizational Cultural Differences and Their Impact on Alliances”**

**Earl R. Smith II, PH.D., Executive Director of Longview** is our guest speaker. Longview is a strategic advisory firm specializing in one-on-one and team coaching to CXO's, senior management teams, and Boards of Directors. Dr. Smith provides strategic planning, business development planning, organizational design, contract negotiation and acquisition, international commerce and team building to both start-up and middle market companies.

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**Event Sponsor:**

**When:**

**Wednesday, January 25, 2005**

5:30 to 6:00 PM – Registration

6:00 PM to 8:00 PM – Program & Networking

**Where:**

**TeqCorner**

1616 Anderson Road, 3<sup>rd</sup> Floor Conference Rm.  
McLean, VA 22102

**Cost:**

**\$25 - ASAP Members / \$40 - non-ASAP Members**

**Registration:**

[Click Here To Register](#)

**Program information, contact:** Rebecca Porter at 703-994-7642 or Marisa Cecco at 703-419-3631  
**Membership information, contact:** Laura McCluer at 703-708-3408

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